

Nokuthula

Nok-too-lah

M P O F U

F A S H I O N S T Y L I S T



PERSONAL PROFILE

I am a freelance fashion stylist and content strategist. I transitioned from a management, logistics and operations background, to full time fashion styling in June 2020. I have since worked on numerous freelance projects, building up experience in fashion and personal styling, concept development, planning and directing still life and motion shoots, content strategy as well as video editing. I am always excited to tell engaging and compelling stories through the fashion lens.

SKILLS

Fashion styling Personal Styling
Photoshop Lightroom Stop Motion
Logistics Concept Development
Process Improvement Presentations
Creative Direction Communication
Organisation Team Work

Telephone: +447852462240
Portfolio: www.zanelelondon.com
Instagram: [@zanele.londonstylist](https://www.instagram.com/@zanele.londonstylist)

EXPERIENCE

Freelance Fashion Stylist

ZANELE LONDON

[06-20- present]

I am currently working freelance on editorial and commercial styling with fashion brands including: Aspinal of London, My Wardrobe HQ, Jane Taylor Millinery, Nerida Fraiman, Krasimira Stoyneva, Katherine Elizabeth Millinery, The Modern Style, Butler and Wilson, Miss Patina and Jennifer Chamandi. My work has been featured in Harper's Bazaar Vietnam, Flanelle, ModeMagazine China and Assuré magazines.

Strategy and Operations Director

GANH GANH LTD

[06-19-06-20]

An independent high jewellery boutique. The director, James Ganh has now been signed by Fabergè as their collaborative jewellery designer merging the high jewellery functions of the two businesses, a transition and process that I oversaw. I led the planning and execution of private client events, as well as luxury brand collaboration and PR initiatives.

Head of Logistics

HEWI LONDON

[12-15-06-19]

A fashion and lifestyle online retail platform for preowned luxury items. I successfully led the migrating, consolidating and cataloguing of the entire stock system for the company, cost restructuring as well as managing the daily logistics and warehousing operations.

Sabbatical

JOHANNESBURG, SOUTH AFRICA [01-14-01-15]

Research Assistant

LSE DEPT. OF SOCIAL POLICY [01-13-12-13]

Stock Control Manager

EGG TRADING LONDON [09-11-12-12]

Personal Assistant

TOM TEICHMAN [01-09-07-11]

ACADEMIC BACKGROUND

- BA HONS Business Management University of Greenwich 1st [Graduated 2011]
- Personal Styling London College of Fashion [2019]
- Fashion Foundation Skills Newham College [2015]
- Chartered Manager (CMgr) Chartered Management Institute [2017]