

YOUR VISION  
YOUR PRODUCTION

IT'S NOT FAITH  
IN TECHNOLOGY.  
IT'S FAITH  
IN PEOPLE.

STEVE JOBS

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FRAMEPERFECT.CO.UK



FRAME PERFECT

THE COLLECTIVE  
PRODUCTION PACKAGES



## ABOUT THE PRODUCTION PACKAGES

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Providing a comprehensive range of production services, Frame Perfect, The Collective specializes in photography, film, digital design, and live event production for fashion, beauty, and lifestyle brands. With a dedicated focus on fashion visual creation, we guide you through every stage of the production process, from concept development to the final handover of captivating content. Our expertise extends to pre-production planning, efficient execution during production, and meticulous post-production work. Additionally, we offer strategic insights on leveraging content to maximize engagement with your target audience, contributing to brand equity development.

We aim to propose and facilitate a one-stop solution for your productions. Eliminating multiple agonizing and costly interactions, saving you time, cost and headspace.

We pride ourselves on collectively delivering production services in-house, providing the specialists you need in one production package.



## Tailored production package

Frame Perfect boasts a diverse in-house team of specialists. Our production packages are designed to cater to your needs, offering the flexibility to choose individual specialist services that fit into a package you require.

- **Curated Packages:** Explore our curated production packages, meticulously designed to suit various needs. These packages provide a streamlined approach, ensuring a seamless production process tailored to different project requirements.
- **On-Demand Specialists:** Have specific needs? Select individual specialists from our collective as needed. This à la carte option allows you to assemble a team of experts precisely tailored to the unique demands of your project.
- **Exclusive Concept Crafting:** Opt for an FP Art/Creative Director to sculpt an exclusive concept tailored exclusively to your brand. This bespoke service ensures that your project is a one-of-a-kind masterpiece, reflecting the essence of your brand with unparalleled creativity.

**SPECIALISTS IN FASHION VISUALS  
AGENTS OF CHANGE**



**THE KEY IS,  
NO MATTER WHAT STORY  
YOU TELL,**

**MAKE THE BUYER  
THE HERO.**

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**Specialists within the Frame Perfect Collective:**

- Production Coordinator
- Art Director
- Creative Director
- Casting Director
- Photographer
- Cinematographer/DOP
- Editor
- Sound Engineer
- Colour Grading Artist
- 3D Design Artist
- Augmented Reality Design Artist
- Motion Design Artist
- Graphic Design Artist
- Set Builder
- Fashion Stylist
- Hair Stylist
- Make-up Artist
- Opt for your preferred setting: Studio or Location.

**SPECIALISTS IN FASHION  
VISUALS AGENTS OF CHANGE**





## **LOOK-BOOK PACKAGES**

Select our Lookbook package including our skilled specialists best suited for this type of production. We can produce a visually eye-catching series of images either on location or studio, creating a clean presentation that visually captures your target audience.

Lookbooks allow customers to be inspired by how they can style and wear your products. A lookbook is one of the most effective ways to present your new collection and gauge the focus it deserves, reaching your target audience by devising a theme, which attains their attention.

The key to a good lookbook is simplicity, styling and brand alignment. We make sure all lookbook images match up to the aesthetics of the brand image represented by carefully designing a lookbook concept that matches your brief and brand aesthetics.

**BOLDNESS AND THE RAW  
ESSENCE OF A PERSON IS THE  
IMPORTANT THING.**

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## LOOK-BOOK PACKAGES

Based on a full-day appointment, including concept development, pre-production, production and post-production.

**BOLDNESS AND THE  
RAW ESSENCE OF A  
PERSON IS THE  
IMPORTANT THING.**

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### Specialists Included:

- Production Coordinator
- Art Director
- Creative Director
- Photographer
- Retouch Artist
- Graphic Design Artist
- Cinematographer/DOP
- Editor
- Studio or location
- Colour Grading Artist
- Motion Designer
- 3D Design Artist
- Augmented Reality Design Artist
- Set Designer
- Casting Director
- Talent
- Fashion Stylist
- Hair Stylist
- Make-up Artist

**SPECIALISTS IN FASHION  
VISUALS AGENTS OF CHANGE**



**DOING THINGS HALF-  
BAKED WAS NEVER OUR  
THING. IT WAS ALWAYS  
ALL OR NOTHING.**

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## **E-COMMERCE PACKAGES**

Create E-commerce imagery with our skilled specialists; consult with our art director, creative director and photographer on concepts that can effectively take your brand imagery to a level that makes your products stand out and your customers want to buy.

With our expertise and knowledge, we can produce images that capture the quality and desire of your products.

Allowing your customers visiting your online store to visualize your product in full detail, substituting the need of having to touch or feel the product and gauge the quality to make an informed decision to purchase.

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### **E-COMMERCE PACKAGES**

Based on a full-day appointment, including concept development, pre-production, production and post production.

#### **Specialists Included:**

- Production Coordinator
- Art Director
- Creative Director
- Photographer
- Retouch Artist
- Graphic Design Artist
- Cinematographer/DOP
- Editor
- Colour Grading Artist
- Motion Designer
- 3D Design Artist
- Set Designer
- Casting Director
- Talent
- Fashion Stylist
- Hair Stylist
- Make-up Artist
- Studio or location



**SPECIALISTS IN FASHION VISUALS  
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## DIGITAL DESIGN PACKAGES

Embark on a revolutionary journey as we delve into the realms of 3D, augmented reality, and motion design to redefine the way fashion brands communicate and connect. Our team of adept specialists is at the forefront of this digital revolution, weaving together these powerful technologies to craft a truly transformative and immersive branding experience.

By tapping into the realms of 3D, augmented reality, and motion design, fashion brands can embark on an avant-garde approach to elevate their identity. Picture products brought to life with stunning realism in 3D, captivate your audience through interactive experiences with augmented reality, and infuse dynamic energy with the artistry of motion design. This fusion of technologies is not just innovative; it's a game-changer, creating a profound and lasting impact that transcends traditional brand engagement.

This transformative approach is more than just a visual upgrade; it's a strategic evolution that propels brand engagement to new heights, imprinting a distinctive and memorable identity in the dynamic landscape of the digital world. Elevate your brand, captivate your audience, and be a trailblazer in the digital frontier with our expertise in 3D, augmented reality, and motion design. The future of fashion branding starts here!



**EVERY GREAT  
DESIGN  
BEGINS WITH AN  
EVEN BETTER  
STORY.**

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**SPECIALISTS IN FASHION VISUALS  
AGENTS OF CHANGE**

### DIGITAL DESIGN PACKAGES

Based on a full-day appointment, including concept development pre-production, production and post production.

#### Specialists Include:

- Production Coordinator
- Art Director
- Creative Director
- Photographer
- Graphic Design Artist
- Cinematographer/DOP
- Editor
- Colour Grading Artist
- Motion Designer
- 3D Design Artist
- Augmented Reality Design Artist
- Casting Director
- Talent
- Fashion Stylist
- Hair Stylist
- Make-up Artist
- Studio or location

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## CAMPAIGN PACKAGES

Crafting a campaign is more than just a promotional effort; it's a strategic masterpiece that leaves an indelible mark on your audience. Partner with our skilled specialists to transform your brand into a memorable experience, guiding consumers toward a desired action with focused precision.

Campaigns are the soul of your brand, breathing life into its identity, personality, and emotion. They offer a visual journey, narrating your brand's story through a curated display of items that define its essence.

Elevate your narrative with Frame Perfect's signature touch. Our comprehensive production service encompasses concept development, talent sourcing, senior creative direction, photography, cinematography, brand design, and advertising-grade post-production work. Unleash the full potential of your brand story with a team that has all the expertise you need.



**DESIGN CAN BE ART.  
DESIGN CAN BE AESTHETICS.  
DESIGN IS SO SIMPLE,  
THAT'S WHY IT IS SO  
COMPLICATED.**

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## **CAMPAIGN PACKAGES**

Based on a full-day appointment, including concept development, pre-production, production and post-production.

### **Specialists Included:**

- Production Coordinator
- Art Director
- Creative Director
- Photographer
- Retouch Artist
- Graphic Design Artist
- Cinematographer/DOP
- Editor
- Colour Grading Artist
- Motion Designer
- 3D Design Artist
- Augmented Reality Design Artist
- Set Designer
- Casting Director
- Talent
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- Studio or location

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**DESIGN IS  
THINKING MADE  
VISUAL.**

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## **FASHION FILM PACKAGES**

Create a fashion film with our specialists and immerse your audience in a cinematic brand story. Fashion films are utilised in many effective ways for visual engagement.

A cleverly thought-out fashion film allows your brand to begin storytelling. This will undoubtedly strike a chord with your target audience whilst helping them connect emotionally with the label.

Most fashion brands and retailers have been tapping into the cinematic medium in search of a more artistic way to share brand stories.

Why not begin telling your brand story!

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### **FASHION FILM PACKAGES**

Based on a full-day appointment, including concept development, pre-production, production and post-production.

#### **Specialists Included:**

- Production Coordinator
- Art Director
- Creative Director
- Cinematographer/DOP
- Editor
- Colour Grading Artist
- Sound Engineer
- Motion Designer
- Set Designer
- Casting Director
- Talent
- Fashion Stylist
- Hair Stylist
- Make-up Artist
- Studio or location

**SPECIALISTS IN FASHION VISUALS  
AGENTS OF CHANGE**



**IT ALWAYS  
SEEMS IMPOSSIBLE  
UNTIL IT IS DONE,**

**FOCUS ON PRODUCTIVITY  
NOT BUSY.**

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### **LIVE EVENT PRODUCTION PACKAGES**

Based on a full-day appointment, including concept development, pre-production, production and post-production.

#### **Specialists Included:**

- Production Coordinator
- Art Director
- Creative Director
- Photographer
- Retouch Artist
- Videographer
- Editor
- Colour Grading Artist
- Motion Designer
- Augmented Reality Design Artist
- Set Designer
- Casting Director
- Talent
- Fashion Stylist
- Hair Stylist
- Make-up Artist
- Event Space

**SPECIALISTS IN FASHION VISUALS  
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# ADORE

**SPECIALISTS IN  
FASHION**

**AGENTS OF  
CHANGE**

